



**Know
Vesta**

**The Story
Behind The Brand**

Fueled By Passion, Built With Purpose.



Where Data Drives Growth



Founders Desk



What started as a simple idea on paper has grown into a drive to create meaningful impact.

R. K. Parakh

Founder & Visionary



Every brand has a story our job is to make the world stop and listen. At KnowVesta, strategy meets soul in everything we create.

Suman Parakh

Co - Founder



Brands don't grow by being louder. They grow by being meaningful. At KnowVesta, we turn ideas into stories people actually care about.

Sayak Sinha Mahapatra

Operation Manager

About Us

At KnowVesta, we drive strategic growth through data-led marketing and sales solutions.

As growth architects, we help businesses scale smartly and sustainably by combining strategic foresight with consumer insights to deliver impact across digital and offline channels.

Our expert team turns data into action, focusing on ROI, relevance, and long-term value.

Mission

We blend data, strategy, and creativity to craft insight-led growth journeys that help brands scale with purpose, impact, and imagination.

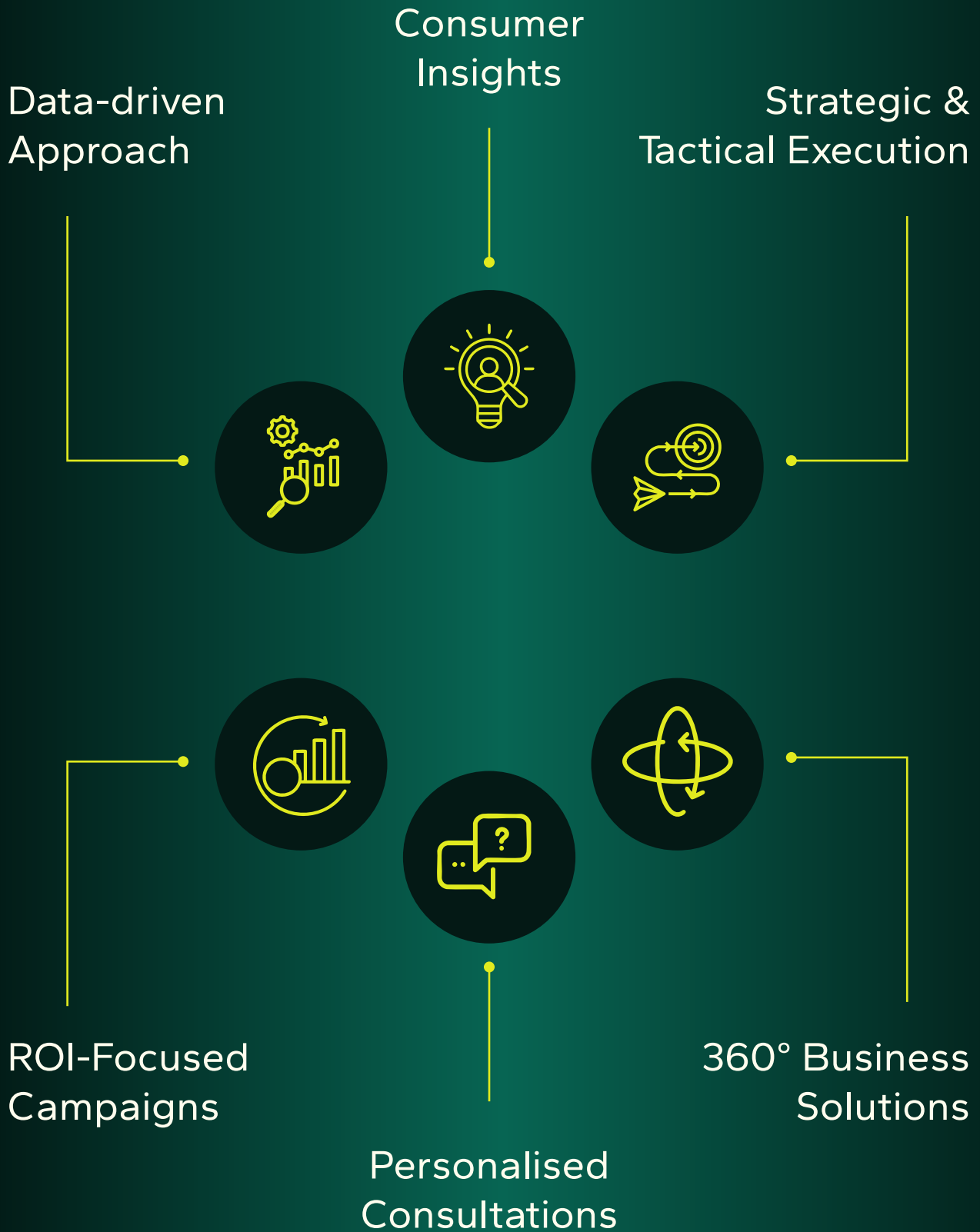
Vision

At KnowVesta, we envision becoming the go-to growth partner—bridging potential and performance with tailored, trend-savvy solutions that drive lasting impact.

Core Values

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- 01 Value Addition** We harness data and creativity to fuel smart, forward-thinking solutions that unlock growth
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- 02 Customer First** Every strategy is tailored because your goals, challenges, and opportunities are unique
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- 03 Integrity** We build trust through honest communication, ethical practices, and clear performance metrics.
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- 04 ROI Focused** We focus on what matters, delivering measurable results and sustainable business value.
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- 05 Adaptability** In a fast-changing world, we stay ahead by evolving with market trends and consumer behavior
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- 06 Collaboration** We work as an extension of your team, aligning strategy, execution, and vision seamlessly.
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- 07 Excellence** From planning to delivery, we bring precision, purpose, and performance to every project
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Why Choose Us?



Our Way Of Working



Listen Lightly

We hear what your customers aren't saying.



Build Boldly

No tired templates.
Just ideas that lead.



Collaborate Closely

We're your partners,
not just your agency.



Execute Endlessly

Creative. Smart. Scalable.

Core Offerings

1-on-1 Consultation

Expert advice tailored to your business goals, be it Finance, Sales, or Marketing. Talk strategy with real market pros who've walked the talk.

Branding & Design

We design more than a logo. We design how the world sees and remembers you. Bold, cohesive, and unmistakably you.

Web Design & Development

Websites are not just about design. They built to convert, built to scale, built for your growth.

Search Engine Optimization (SEO)

Rank higher, get found faster, and drive traffic that actually matters. We turn Google into your best-performing sales rep.

Social Media Marketing (SMM)

Engage. Influence. Convert. All through scroll-stopping content. We turn followers into loyal customers, platform by platform.

PPC / Meta & Google Ads

Clicks that count, results that scale. We create high-ROI campaigns that turn every rupee into real revenue.

Core Offerings

Video Production

We produce videos that move people and drive results. From reels to brand films, our work blends emotion with strategy to inspire action, build trust, and convert viewers into loyal customers.

Email Marketing

Inbox attention that actually gets opened and acted on. We craft campaigns that turn emails into income.

App Development

Apps are not just about features. They are built for performance, built for usability, and built to scale with your business.

Where ambition
meets **insight.**



Thank You!

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Let's do
something
amazing together